

## Author of The Male Factor

Shaunti Feldhahn is a popular public speaker, consultant, social researcher, media commentator, and best-selling author with more than 2 million copies of her books sold in 23 different languages. She holds a master's in public policy from Harvard University, and a bachelor's in government and economics from The College of William & Mary. Prior to becoming an author, she worked in the financial arena on Capitol Hill and later on Wall Street, analyzing the Japanese financial crisis for the highest level decision makers of the Federal Reserve System. She now applies that same skill set to investigating eye-opening truths that many of us tend to miss. Her books on personal relationships, such as those about what people need to know about the opposite sex, have become a staple resource for many marriage counselors. This wife of attorney-entrepreneur Jeff Feldhahn and mother of two, now applies her analytical skills to investigating and identifying the most high-impact factors and solutions for productivity and leadership effectiveness of men and women in the workplace, including important missing-link factors to solving the gender gap in leadership.



As a popular national speaker and broadcaster, Shaunti travels extensively and has shared her eye-opening workplace and personal-relationship findings with millions of people through conferences, television, radio, and other media. She and her research are regularly featured on outlets as diverse as *The Today Show* and Fox News, *Cosmo* and The New York Times.

Today, you can often find Shaunti and her team consulting with leadership groups and companies worldwide, including the women's leadership application of her groundbreaking research as published in **The Male Factor: The Unwritten Rules, Misperceptions and Secret Beliefs of Men in the Workplace**. This knowledge has proven to be game-changing for talented, high-potential women as well as for men who want to cultivate positive working relationships and champion female players for advancement. Shaunti's keynotes, leadership consulting and partnerships, and team training sessions are based on more than ten years of research and targeted application with thousands of men and women, as well as groups as diverse as global government ministries, specialized women's leadership groups, and Fortune 50 household-name corporations.

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Shaunti Feldhahn, social researcher and best-selling author of *The Male Factor: The Unwritten Rules, Misperceptions, and Secret Beliefs of Men in the Workplace*:

Shaunti Feldhahn is a popular public speaker, consultant, social researcher, media commentator, and best-selling author with more than 2 million copies of her books sold in 23 different languages. She holds a Master in Public Policy with a concentration in business from Harvard University, and worked on Wall Street before becoming a surprise bestselling author. She now applies her analytical skills to investigating and identifying the most high-impact factors and solutions for productivity and leadership effectiveness of men and women in the workplace, including important missing-link factors to solving the gender gap in leadership. Today, Shaunti and her team consult with leadership groups and companies worldwide, including about the eye-opening findings of her groundbreaking book, *The Male Factor: The Unwritten Rules, Misperceptions and Secret Beliefs of Men in the Workplace*.