



Leading Well As Women, Working Well With Men

She has found the secret sauce! Great influence and effectiveness with men, while being true to yourself as a woman, is THE missing link to advancement in any industry with more men than women in leadership. Which is pretty much every industry except elementary schools. Groundbreaking social researcher and best-selling author Shaunti Feldhahn has uncovered the game-changing and practical knowledge we need, based on twelve years of innovative, confidential research with thousands of your male bosses, co-workers, subordinates and clients for her revolutionary book, *The Male Factor: The Unwritten Rules, Misperceptions and Secret Beliefs of Men in the Workplace*. Discover how to avoid hidden obstacles, seize opportunities, and be seen as the leader you are. (For more, visit HFRgroup.com.)



Shaunti Feldhahn
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